

In order to provide a mechanism with which a user can receive a service with less costs if the user receives a print output, an expendable supplies

5 providing method of the present invention manages  
advertisement information, generates distribution  
information based on the advertisement information,  
distributes the distribution information in order to  
print the same by a print apparatus of the user,  
10 updates a print point of the user who has printed the  
advertisement information in response to print output  
of the distribution information by the print apparatus  
of the user, and determines whether or not expendable  
supplies should be provided for the user according to  
15 the print point.